

ALAN MACKENZIE ONLINE SAFETY NEWSLETTER

Two new videos last week, one for secondary and one for primary (KS2).

The primary video uses my drawings/artwork to discuss criticism and empathy online. The secondary video uses Instagram to explain Captology. Sometimes called persuasive design, captology is the theory of how games/apps are designed to grab attention, which can lead to wellbeing issues.

If you have any feedback on this series of videos or if you would like me to include anything, please let me know.

You can view/download the videos [HERE](#)

CEOP - learning at home packs

The CEOP education team have released another set of activity packs for parents (the latest is pack 6). All packs can be downloaded here:

4-5s [HERE](#)

5-7s [HERE](#)

8-10s [HERE](#)

11-13s [HERE](#)

14+ [HERE](#)

CEOP - new resource (12-14 year olds)

The CEOP education team have released a new resource based on image sharing. There are 3 lesson plans and 7 short film clips depicting fictional online chats that show young people asking for, receiving and talking about issues related to the sharing of nude images.

Click [HERE](#) to download the resource pack (you need to sign in).

Fact Finder

I'd never heard of this service before, it was a friend that pointed it out (thanks L). FactFindr is a free online service which quote brings together young people and experts to talk about the things that matter, from knife crime to exam stress, from consent to gaming. I've had a look through a few of the topics and they're really well written.

Click [HERE](#) to go to the website.

Staff insets/CPD and student online safety sessions

I've had a few emails from schools asking if I am offering training September onwards. The answer is yes and some schools have already booked in for staff CPD. At the moment I am pencilling in for virtual (Zoom) training rather than a physical visit until we know in more detail what the future holds. If you would like to pencil in a date please get in touch.

Additionally, over the summer holidays I am hugely revamping my learning platform, The Online Academy, to bring new and more in-depth courses.

Most online grooming offences in UK committed on Facebook-owned apps

Since April 2017 there have been 10,019 'recorded' offences of sexual communication with a child. Data was obtained by the NSPCC which showed that 55% of online grooming offences in the UK (in incidents where the means of communication was provided, 5,784) were via Facebook-owned apps (e.g. FB Messenger, WhatsApp, Instagram etc.). You can read more on this on the Guardian [HERE](#).

Whilst the figure is horrifying, companies such as Facebook use amazing technology (e.g. PhotoDNA), which detects and removes 99% of illegal images before they are ever seen. This is great, but many other companies don't use such technology. Equally, the technology cannot detect where a child is being groomed over to another platform in order to continue offending.

This is only going to get worse in the near future. As more and more people have concerns over privacy online, it's a sad fact that privacy always seems to trump child protection. Facebook have already announced that they are end-to-end encrypting all of their services, and many other companies will no doubt follow suit. Whilst this is great for privacy, the knock-on effect is that technology such as PhotoDNA will cease to work. Facebook have admitted very recently that this is a concern, and at this time there is no solution, but they are pressing ahead with end-to-end encryption anyway.

The over-riding principle - education has always trumped technology, and these developments mean that now is more important than ever.

Best wishes

Alan Mackenzie